

Will BPL hit \$5 billion in 2013?

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Global revenue from BPL will climb from \$57.1 million last year to \$4.95 billion in revenue in 2013, said a new report from Telecom Trends International. The study got some traction in the general press and builds on a March 2005 report that predicted \$4 billion in 2011 (BT, [3/28/05](#)). Predictions for 2011 are lower in the

new report, lead author Naqi Jaffrey told us yesterday, since the market moved slower than expected. So why's he confident about the new numbers? He sees lots of momentum in the access market, he noted. Maybe it's less than expected, but some big commercial access roll-outs are underway and that's new from two years ago. Also

the OPERA access standard is out and HomePlug's access standard is coming, said Jaffrey -- and he believes the IEEE's expectations for an interoperability standard by 2009 are realistic. He's surprised to see his competitors taking a more dismal look at the industry (www.telecomtrends.net). **BOTTOM LINE:** So are we.